

Sample Degree Program for International Student with Concentration in Public Relations

Degree: Bachelor of Science
 Registered Area: Cultural Studies
 Concentration: Communication Art – Public Relations
 Center: International

This is a sample Degree Program from an International student, studying Public Relations in the Lebanon Residency Program at Empire State College. Students are expected to take 93 credits at the partner institution, and 31 credits with ESC. General Education requirements must total at least 30 credits for a Bachelor's Degree, and be in at least 7 out of the following 10 areas: Mathematics, Natural Sciences, Social Sciences, American History, Western Civilization, Other World Civilizations, Humanities, the Arts, Foreign Language, and Basic Communication.

Credit by Evaluation

Concentration	Credits	General Learning	Credits
* Principles of Chemistry I [Gen Ed: Natural Science]	3	* + Western Civilization [Gen Ed: Western Civilization]	3
* Introduction to Economics [Gen Ed: Social Sciences]	3	* Introduction to International Affairs	3
* Introduction to Arabic Literature [Gen Ed: Humanities]	3		
* History of Civilizations [Gen Ed: Other World Civilizations]	3		
* Introduction to French I [Gen Ed: Foreign Languages]	3		
* Introduction to History of Lebanon [Gen Ed: Other World Civilizations]	3		
* Music Appreciation [Gen Ed: Arts]	3		
Advertising Principles	3		
* Introduction to Basic Psychology [Gen Ed: Social Sciences]	3		
* Composition & Rhetoric I [Gen Ed: Basic Communications]	3		
* Composition and Rhetoric II [Gen Ed: Basic Communications]	3		
* English Communication Skills [Gen Ed: Basic Communications]	3		
* Arabic Communication Skills [Gen Ed: Foreign Language]	3		
Public Relations Principals	3		
* Mass Communication Essentials and Theories	3		

Concentration	Credits	General Learning	Credits
Public Relations Practice & Analysis	3		
+ Public Relations and the Community	3		
Public Relations and Marketing	3		
* Software I: Print Media [Gen Ed: Arts]	3		
Specialized Writing in Public Relations	3		
Public Speaking	3		
* + Communication Research Method	3		
+ Media Planning & Audience Analysis [Gen Ed: Mathematics]	3		
+ Public Relations and Media Relations	3		
+ Advanced Writing in Public Relations	3		
+ Crisis Management in Public Relations	3		
+ Event and Exhibit Planning	3		
+ Public relations Campaign	3		

Total Credit by Evaluation: 93
Total Advanced Standing: 93

Empire State College Studies

Concentration	Credits	General Learning	Credits
* + American Culture and Media CUST 3034	4		
* + Intercultural Communications COMM 1005 [Gen Ed: Basic Communications]	4		
* + Communications Analysis COMM 3005	4		
* + Senior Project/Educational Planning INMS 4020	4		
* Communication for Success / Educational Planning COMM 2104	3		
* + Innovation, Technology & Society STSO 3005	4		
* + American Immigration: A Love/Hate Relationship HIST 3070 [Gen Ed: American History]	4		
* + Corruption, Civil Society and Social Trust SOCI 3035 [Gen Ed: Social Sciences]	4		

Total Empire State College Credit: 31
Degree Program Total: 124